

# 2024 Program Book Advertising/Sponsorship

*We hope you will consider Advertising your company in the EPAC Program Book.  
Sponsorship for your business is a tax deductible charitable donation to our annual appeal.*

## Size of Advertisement: (Price of Ad) #tix (\$value)

- [ ] Full Pg. Color: (8.5”h X 5.5”w) **\$1,000** / 20 tix (\$500)
- [ ] Full Page B&W: (8”h X 5”w) **\$750** / 10 tix (\$250)
- [ ] 1/2 Page B&W: (4”h X 5”w) **\$500** / 6 tix (\$150)
- [ ] 1/4 Page B&W: (2”h X 5w ) **\$250** / 4 tix (\$100)

## **You are cordially invited to join us for EPAC's 26th Theatrical Season!**

- EPAC is presenting 12 **Live** theatrical Productions plus many other events in 2024.
- That's over **50 performances** your company will be advertising its services with us!
- Free program books are given out **digitally and in person**, to all EPAC audience members.
- A great way to advertise your business locally and show your **community support** of the arts!
- You will receive complimentary tickets to EPAC performances based on your **ad size**. \*

*Please submit your black & white or color camera ready artwork, letterhead, logo, or business card, if desired. Email your ad in hi-res JPG or PDF format to [epacoffice102@gmail.com](mailto:epacoffice102@gmail.com).  
Call EPAC with any questions: (607)785-8903.*

**Thank you for your support of the arts! See you at the theater!!!**

# EPAC Sponsorship Packages/Benefits

Sponsoring the entire EPAC 2024 Season provides your company the unique marketing opportunity to continuously showcase your company and products to an estimated 25,000+ people who enter through our doors and VISIT our Website for shows, rehearsals, meetings and classes annually. The Annual marketing benefits your Company gains depend on the type of Sponsorship Package you select as follows:

## Platinum Package Sponsor— valued at \$5,000

*Your company name/logo will be identified as a featured sponsor throughout the entire year on the EPAC Website, and the **New LED EPAC Marquee.***

**Full page ad** in the annual EPAC Program Book, which is provided to each patron who attends an EPAC production at no cost. **(\$1,000 value)**

*Social Media posts regarding your Company's specific sponsorship support.*

*Your Company will also receive **40 complementary tickets**, which can be used for employee/customer appreciation purposes throughout the year on various EPAC productions. Max 6 tix per show date. **(\$1,000 value)***

## Gold Package Sponsor— valued at \$3,000

*Your company name/logo will be identified as a featured sponsor throughout the entire year on the EPAC Website, and the **New LED EPAC Marquee.***

**Full page ad** in the EPAC Program Book, which is provided to each patron who attends an EPAC production at no cost. **(\$1,000 value)**

*EPAC social media posts regarding your Company's specific sponsorship.*

*Your Company will also receive **30 complementary tickets**, which can be used for employee/customer appreciation purposes throughout the year on various EPAC productions. Max 6 tix per show date. **(\$750 value)***

## Silver Package Sponsor—valued at \$1,000

*Your company name/logo will be identified as a featured sponsor throughout the entire year on the EPAC Website, and the **New LED EPAC Marquee.***

**Full page ad** in the EPAC Program book, which is provided to each patron who attends an EPAC production at no cost. **(\$1,000 value)**

*Your Company will also receive **20 complementary tickets** which can be used throughout the year on various EPAC productions.*

*Max 6 tix per show date. **(\$500 value)***



The Robert Eckert Theater  
102 Washington Ave. Endicott, N.Y. 13760

**(607) 785-8903**

**[www.endicottarts.com](http://www.endicottarts.com)**