



We're Re-Opening! EPAC 2021!

The Endicott Performing Arts Center



is a non-profit organization whose mission is to provide an affordable and high quality venue to local, regional and touring performing artists, enabling them to present, develop, & improve their artistic efforts.

Over the past 23 years, EPAC has: Renovated and Operated out of the 104 year old "Lyric Theater" in Endicott, NY. To provide a means for thousands of community members to gain education about all aspects of the performing arts, while *presenting* a diverse array of affordable high quality performing arts events to our community. EPAC typically attracts over 20,000 people to the Arts Center every year, as well as hundreds of people to the outdoor "Stage at Little Italy" with its annual Shakespeare in the Park event at the George W. Johnson Park.

These are just a few examples of how EPAC has been able to make a difference in our community through out the years.

Except for the year 2020, when the **Coronavirus Pandemic** caused EPAC to shut its doors for the first time in over 20 years. EPAC had to **cancel many LIVE EVENTS** during the shut down. *The Kids Theater Workshop* of "Beauty and the Beast", and the *Repertory Company* production of "Camelot", were in the middle of their projects when the pandemic hit and both had to be **cancelled**. The *EPAC Kids Summer* shows "Descendants" and "Be More Chill" were **cancelled**. The *Classic Fairy Tale* "Sleeping Beauty" and *Classic American Drama* "Streetcar Named Desire" **were also cancelled**. The annual *Shakespeare in the Park* event was **cancelled** for the first time in 15 years, and the EPAC School of Performing Arts was **closed for over six months**, and is slowly recovering.

EPAC was able to **reinvent itself by** creating a new on-line platform called **EPAC DIGITAL**, that will allow the organization to continue its *mission* while expanding its audience. This new Video Streaming Program will allow audiences from around the world to experience EPAC productions from the comfort of their own homes. EPAC Digital is able to create revenue through on-line donations, ticket sales and registrations. EPAC will produce full **LIVE Streaming theatrical** productions with on-line ticket sales, donation based Virtual Fundraiser Events, as well as educational classes shows and workshops, all through **EPAC Digital**.

The New On-line Digital Platform is allowing EPAC to survive the pandemic, and none of it would have been possible without the support of our Donors, Sponsors and patrons. In that spirit, we ask you to please support EPAC's efforts this upcoming season with a gift to our **Annual Appeal**. Your donation will assist us in preserving this over 100 year-old regional landmark and continue to provide our community with high quality performing arts at an affordable price,

ON-LINE and LIVE in Person!

We hope you will consider a tax deductible donation to our annual appeal,

Thank you for your support of the arts! **See you at the theater SOON!!**

(2021 Sponsorships for business, and Advertising in the EPAC Program Book is also available)

EPAC

Endicott Performing Arts Center



**ALL DONATION LEVELS ACCEPTED
and APPRECIATED!**

DONATION AMOUNT \$ _____

Payment METHOD: [] Cash [] Check [] Charge

Name: _____

Card# _____

Exp. _____ Code# _____

Address: _____

State _____ ZIP _____

Phone# _____

Email: _____

EPAC



Endicott Performing
Arts Center

The Robert Eckert Theater

102 Washington Ave. Endicott, N.Y. 13760

Tax ID# 16-1559163

2021 EPAC Program Book Advertising 2021

You are cordially invited to join us for **EPAC's 2021** Theatrical Season.

- ♦ This year, we're producing full scale LIVE and Virtual productions (Jan.—Dec.)
- ♦ That's In Person and On-Line performances your company will be advertising its services with us!
- ♦ Free Program Books will be given out digitally and in person to EPAC audience members.
- ♦ A great way to advertise your business locally and show your community support of the arts!
- ♦ You will receive complimentary tickets to EPAC performances based on your ad size. *

Please submit your black & white or color camera ready artwork, letterhead, logo, or business card, if desired. Email your ad in hi-res JPG or PDF format to epacoffice102@gmail.com. Call Joseph Foti with any questions: (607)785-8903

Size of Advertisement:		-Price of Ad-	#tix (\$value)
[] Full Color Inside Cover	8.5" height X 5.5" wide	\$750	8 (\$160)
[] Full Page B&W	8" height X 5" wide	\$500	6 (\$120)
[] 1/2 Page B&W	4" height X 5" wide	\$300	4 (\$80)
[] 1/4 Page B&W	2" height X 5 wide	\$175	2 (\$40)

Name or Business Name: _____

Contact Person: _____ Phone: _____

Address: _____
Zip: _____

Email: _____

Please make payment to Endicott Performing Arts Center

PAYMENT METHOD []Cash []Check []Credit Card

Card# _____

EXP. Date _____ **Sec. Code#** _____

2021 EPAC Sponsorship Package/Benefits 2021

Sponsoring the entire EPAC 2021 Season provides your company the unique marketing opportunity to continuously showcase your company and products to an estimated 25,000+ people who enter through our doors and VISIT our Website for shows, rehearsals, meetings and classes annually.

The Annual marketing benefits your Company gains depend on the type of Sponsorship Package you select as follows:

[] Platinum Package valued at \$5,000

Your company name/logo will be identified as a featured sponsor throughout EPAC's 2021 season on the EPAC Website, which will directly link to your Website.

Full page ad in the annual EPAC Program Book, which is provided to each patron who attends an EPAC production at no cost. **(\$500 value)**

Press Release / Social Media posts regarding your Company's specific sponsorship.

Your Company will also receive 25 complementary tickets, which can be used for employee/customer appreciation purposes throughout the year on various EPAC productions. **(\$500 value)**

[] Gold Package opportunity valued at \$3,000

Your company name/logo will be identified as a featured sponsor throughout EPAC's 2021 season on the EPAC Website, which will directly link to your Website.

Full page ad in the EPAC Program Book, which is provided to each patron who attends an EPAC production at no cost. **(\$500 value)**

EPAC social media posts regarding your Company's specific sponsorship.

Your Company will also receive 15 complementary tickets which can be used for employee/customer appreciation purposes throughout the year on various EPAC productions. **(\$300 value)**

[] Silver Package opportunity valued at \$1,500

Your company name/logo will be identified as a featured sponsor throughout EPAC's 2021 season on the EPAC Website, which will directly link to your Website.

Full page B&W ad in the EPAC Program book, which is provided to each patron who attends an EPAC production at no cost. **(\$500 value)**

Your Company will also receive 10 complementary tickets which can be used throughout the year on various productions. **(\$200 value)**